



SUPPORT

Society For Upliftment of People with People's Organization & Rural Technology

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✦ *Republic Day Celebrations at SUPPORT Mandu Office & SUPPORT Public School, Govindpur* ✦



SUPPORT proudly celebrated the 76th Republic Day of India with great enthusiasm and patriotic spirit at its Mandu Office and SUPPORT Public School, Govindpur (Mandu).



At the Mandu Office, the National Flag was hoisted by Mr. B. S. Gupta, Secretary, SUPPORT 🇮🇳 in the presence of staff members. The ceremony reflected respect for our Constitution 📖, unity in diversity 🤝, and the shared responsibility of nation-building.

The celebration at SUPPORT Public School was vibrant and inspiring. 🎉 Students participated wholeheartedly, presenting patriotic songs 🎵, cultural dances 🎭, and meaningful performances 🌟 that filled the atmosphere with pride and joy. Their confidence and enthusiasm beautifully showcased the spirit of young India. 🌟

The occasion reaffirmed SUPPORT's continued commitment to quality education 📚, value-based learning, and nurturing responsible citizens for a stronger nation.



🏏 *Sports Meet Inspires Youth on Republic Day* 🇮🇳 🏃♂️ 🏃♀️

On the occasion of Republic Day, a sports competition was organized at Matwatongri (Jungur) under the Lance Naik Albert Ekka Youth Training Centre, supported by SBI Foundation and implemented by SUPPORT. 🇮🇳

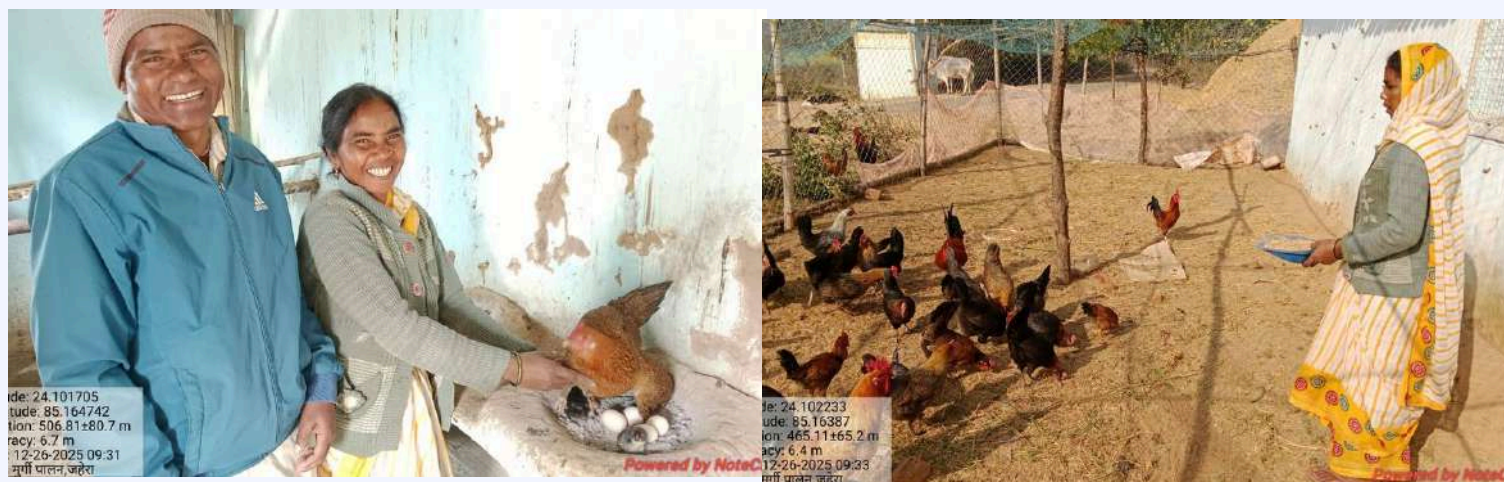
✦ The event promoted patriotism, unity, and youth empowerment.

A friendly 10-over cricket match 🏏 between the Manika Police Team and the Youth Training Centre Team encouraged sportsmanship and community bonding. Athletic events such as 100m and 200m races, 1600m race, high jump, and long jump 🏃♂️ 🏃♀️ were also conducted.

Winners were honoured with medals and shields 🏆. The programme witnessed active participation from local leaders and community members, celebrating fitness, teamwork, and the confidence of rural youth.



🐔🌿 Backyard Poultry Farming Strengthening Livelihoods in Jahera Village



Backyard poultry farming in Jahera village is emerging as a sustainable livelihood initiative that is supporting rural households with additional income and improved nutritional security. 🍳🌟 The intervention promotes small-scale poultry rearing as a low-investment and easily manageable activity at the village level.

With regular care and improved management practices, poultry rearing has become a reliable source of supplementary income—especially for women. 🧑🌾❤️ The initiative helps reduce household expenses, improve access to nutritious food, and enhance overall economic stability.

Such livelihood-focused efforts are empowering rural families, promoting self-reliance, and strengthening community resilience. 🌱💛 Through women-led participation and sustainable practices, backyard poultry farming continues to contribute to long-term rural development.

🍄🌿 Empowering Women through Mushroom Cultivation 🌱🌟



As part of its ongoing livelihood promotion initiatives, SUPPORT organized a hands-on mushroom cultivation training programme in Budakaman Village (Panchayat: Todanghatu, Block: Jagannathpur) 🧑🌾💛 with active participation from 10 Didis.

During the session, participants received practical guidance on straw treatment techniques 🍲 and the mushroom bag filling process 🧺, gaining step-by-step knowledge of cultivation methods. The training emphasized that mushroom farming requires minimal space and low investment 💰, making it a sustainable and accessible income-generating activity for rural women.

Such skill-based initiatives are creating opportunities for supplementary income 📈, self-employment, and economic self-reliance 💪. Through continuous capacity building and community engagement 🌱, SUPPORT is strengthening women-led livelihoods and promoting sustainable rural development. ❤️

🌿 *Celebration of Champa Dishom Sohrai Mahaparv | Hazaribagh* 🎉



On 18 January 2025, the third day of the five-day Champa Dishom Sohrai Mahaparv was observed at Manjhi Than Jaher Than, Sarhul Maidan, Hazaribagh, marked as Dangra Khunta a symbol of self-respect, cultural pride, and commitment toward building developed villages. 🌿🌟

The programme was led by Shri Manoj Tudu (Central President, Manjhi Hadam) and Shri Vikas Tudu (District Nayke), with active participation from community members.

The Chief Guest, Shri Kisto Besra, SDO, highlighted Sohrai as a festival that honors daughters, livestock, and social harmony 🐏🌸. He emphasized the importance of education, skill development, and employment opportunities for youth to ensure sustainable progress.

Special Guest Guru Manotan Kanu Tudu shared valuable insights into the rich history, cultural values, and preservation of indigenous faith and traditions. 🌍🍌

Through its Common Ground Initiative, SUPPORT extended warm greetings to the community and reaffirmed its commitment to tribal development, agriculture, livestock promotion, health, and conservation of Jal–Jangal–Zameen. 🌱💧🌳

The celebration reflected strong community unity and collective determination to preserve indigenous heritage while advancing inclusive and sustainable development. ❤️

🐐🌿 *Goat Deworming Activity Strengthening Livelihoods in Gargali Village*



Under the FNSIE Project, supported by the Azim Premji Foundation (APF) and implemented by SUPPORT, a goat deworming activity was conducted in Gargali Village (Panchayat: Maduchatti, Block: Mandu) to promote improved livestock health and productivity.

The intervention focused on preventing internal infections and strengthening overall animal health through timely deworming. 💊 Healthy livestock contribute to better growth, improved productivity, and enhanced income opportunities for rural households. By adopting improved livestock management practices, farmers are able to reduce disease risks and ensure sustainable livelihood outcomes.

Such initiatives play a vital role in strengthening livestock-based livelihoods and enhancing household income security in rural communities. ❤️🌱



Access to timely and quality healthcare remains essential for building healthy communities. Through SBI Sanjeevani, essential medical services are being delivered directly to remote villages in Manika Block, Latehar District, ensuring that families receive care close to their homes. 🌿

The mobile medical unit is providing health check-ups, basic treatment, and on-the-spot medical advice, addressing common health concerns with compassion and professionalism. Community members are being guided on the importance of taking prescribed medicines regularly, maintaining balanced nutrition 🍏🥛, and adopting healthy daily habits.

The initiative also promotes preventive healthcare practices such as cleanliness 🍷, safe drinking water 🚰, routine health monitoring, and early consultation for illnesses. These awareness efforts are helping families become more informed and proactive about their well-being.

Supported by the SBI Foundation and implemented by SUPPORT, SBI Sanjeevani is strengthening community health systems and ensuring that healthcare services are accessible, timely, and people-centric. 🌈💙

Chilli Harvesting and Local Market Linkage in Belhar Village



In Belhar village, Ms. Hemanti Devi is strengthening her livelihood through chilli cultivation and active engagement in local market sales. With the adoption of improved farming practices and timely harvesting techniques, her produce is now market-ready, enabling better price realization and reducing dependency on intermediaries.

The initiative emphasizes market-oriented agriculture, encouraging farmers to focus not only on production but also on effective marketing strategies. By directly linking with local markets, farmers are able to enhance their income stability and retain greater value from their produce.

Such interventions are contributing to stronger farm-

based livelihoods, increased confidence among women farmers, and improved local market linkages in rural communities. The effort reflects a continued commitment to promoting sustainable agricultural practices and income enhancement at the grassroots level.



Strengthening Digital Access & Public Service Awareness



Gram Seva Project | Manika Block, Latehar District

Under the Gram Seva Project, the Gram Seva Kendra (GSK) in Manika Block, Latehar District continues to play a pivotal role in strengthening last-mile access to digital and public services in rural areas. The centre remains actively functional, ensuring that community members can conveniently access essential digital facilities and government-related services within their locality. 🌱📄

During the reporting period, a total of 185 beneficiaries availed digital services including photocopying, lamination, and online application support. Additionally, 133 community members were oriented on various government and social welfare schemes, enhancing their awareness and understanding of entitlements and benefits. Overall, 1,175 individuals were reached through combined service delivery and awareness initiatives. 🇮🇳🇮🇳

The continued operation of the GSK has significantly contributed to improving digital inclusion, strengthening access to information, and enhancing community

engagement at the grassroots level. By bridging the digital divide, the initiative ensures that rural citizens are better informed, connected, and empowered. 🌐💛

The Gram Seva Project is supported by SBI Foundation and implemented by SUPPORT, reinforcing a shared commitment to accessible public services and inclusive rural development. 💙✨

🌱 Promoting Natural Farming Practices in Harli Village 🌿



Under the FNSIE Project (supported by APF and implemented by SUPPORT), farmers in Harli Village, Panchayat Kimo, Mandu Block are steadily adopting natural and sustainable farming practices to improve soil health and crop productivity.

As part of the initiative, trellis structures have been prepared to provide better support for crops, ensuring improved plant growth and efficient land use. Farmers have also been trained in preparing Nimastra, a bio-fertilizer made from locally available natural ingredients, which helps in pest management while reducing dependency on chemical inputs. 🌱🩹

The adoption of these eco-friendly and low-cost practices is

contributing to healthier crops, improved soil fertility, and reduced cultivation expenses. 🌿💚 Through continuous field guidance and capacity building, the project is encouraging farmers to move towards sustainable, climate-resilient, and profitable agriculture.

More@



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