

E- Newsletter, September 2025

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SBI Prerna Centres Empower Women in Auratand & Matlaung in Manika Block ,Latehar District



Under Project Gram Seva, in a significant step towards women's empowerment and livelihood enhancement, SBI Prerna Centres were inaugurated in Auratand and Matlaung. The initiative is implemented by SBI Foundation in partnership with SUPPORT, aiming to equip women with practical vocational skills, fostering self-reliance and creating pathways for sustainable income generation 💰.

Currently, 4 batches are running, each comprising 6 women, focused on stitching and tailoring. The program not only imparts technical skills but also encourages entrepreneurial thinking, enabling participants to explore opportunities for starting small businesses or enhancing household income.

Through these centres, women are gaining confidence, financial independence, and a platform to contribute meaningfully to their communities. This initiative exemplifies collaborative efforts under Project Gram Seva by SBI Foundation and SUPPORT, promoting inclusive, skill-driven development in rural areas for long-term social and economic impact.

🌱 Greening 170 Acres through Semialata Plantation in Dadi & Churchu Block 🌿

With a vision to promote sustainable livelihoods and environmental conservation, SUPPORT developed Semialata plantation over 170 acres of land in Dadi & Churchu Block, directly benefitted 150 farmers.

Community-led plantation activities are creating new income opportunities, improving soil health, and enhancing the green cover of the region.

This initiative has transformed underutilized land into productive green assets, contributing to economic resilience, ecosystem restoration, and long-term community well-being.

Together with local participation and technical guidance, SUPPORT continues to nurture sustainability and self-reliance across rural Jharkhand. 🌱



🌱 *Empowering Farmers through Solar Irrigation – Lembioya , Pathalgadda Block, Chatra*



Under Project P1010, farmers in Lembioya village, Pathalgadda Block, are witnessing a remarkable transformation in agriculture through Solar Micro Lift Irrigation (MLI) systems. An initiative of SUPPORT & HDFC Bank, has enabled farmers to irrigate their fields sustainably, reducing dependence on erratic rainfall.

Through this initiative, directly 11 farmers benefitted and now able to irrigate around 12 acres of farmland, ensuring reliable water availability for year-round cultivation. With improved irrigation access, they have successfully diversified into brinjal, chilli, and ginger cultivation under an organized production cluster, resulting in higher productivity and collective marketing advantages.

As a result, farmers' income has significantly increased, and agricultural production has risen considerably compared to previous years. This initiative not only promotes climate-resilient farming but also strengthens livelihoods by enhancing farm income and fostering community-led agricultural development.

Health Camp at Digwar Panchayat – Promoting Awareness and Well-being 🌱

On 15th September 2025, a health camp was organized at the Digwar Panchayat under Project IDP, an initiative by MCX & SUPPORT. In the camp 55 benefitted & aimed to raise awareness about health among villagers, provide preventive care, and empower the community with practical knowledge about well-being. During the camp, villagers were introduced to the seven dimensions of health – hygiene, physical, mental, intellectual, spiritual, stress management, and emotional health.

Awareness session, Dr. Shashi Bala conducted health check-ups, provided personalized advice and guidance, and distributed necessary medications based on individual needs. The SUPPORT team, including Manoj Tudu, Prem Vachan, Pramila Devi, Sagar, Vijay Soren, Motilal Hembram, and Rajendra Yadav, worked collaboratively to ensure the smooth and successful execution of the camp.

The camp brought enthusiasm and motivation among villagers, giving them an opportunity to learn about health, preventive care, and well-being. Through Project IDP, MCX and SUPPORT continue to work towards implementing this knowledge on the ground, empowering communities with sustainable health practices, awareness and care.



Adi Karmyogi Abhiyan – SUPPORT's Key Role 🌍



Under the Aadi Karmyogi Abhiyan, recognized as the world's largest tribal grassroots leadership movement, SUPPORT has been selected as the District CSO Hazaribagh, Ramgarh, Dumka. The district administration for the initiative. 16 blocks have been assigned to SUPPORT, where facilitators are conducting block-level trainings and actively supporting Village Action Plan development. At the State Process Lab training, SUPPORT was represented by Mr. Binod Kumar Singh and Mr. Ravindra Kumar Singh, contributing to knowledge-sharing and capacity-building at the state level.

Through these initiatives, SUPPORT continues to strengthen community leadership, promote inclusive governance, and support sustainable development planning across tribal communities.

SUPPORT Strengthening Tribal Leadership through Adi Karmyogi Abhiyan 🌍

On 18th September 2025, the Adi Karmyogi Abhiyan, part of the Responsive Governance Programme and recognized as the world's largest tribal grassroots leadership movement, was conducted in Aakakumba village, Daru Block, with active participation from SUPPORT. The initiative aims to strengthen community leadership and foster inclusive governance at the village level.

The activity was facilitated by Mr. Pravachan Prajapati, representing SUPPORT, who guided the team through a transect walk to observe the village layout, infrastructure, and key challenges firsthand. In addition, Resource mapping was conducted to understand community dynamics and resource mapping to identify local natural and livelihood resources.

This participatory exercise provided valuable insights into village challenges and opportunities, laying the foundation for targeted interventions, community-led solutions, and sustainable development planning in Aakakumba village.



NABARD Field Visit – Churchu & Dadi Blocks, Jharkhand 🌿



A field visit was held under the NABARD in Churchu and Dadi blocks, aimed at reviewing ongoing development initiatives and engaging with local stakeholders. The visit was graced by Shri Hariharaputram (AGM), Smt. Richa Bharti (DDM), Thogata Nagaraju (AAM), Mr. B.S. Gupta (Secretary), SUPPORT, and Mr. Deepak Sinha (PM) SUPPORT.

During this visit, the team observed project implementation, interacted with local farmers, and assessed the effectiveness of livelihood and agricultural interventions. Around 150 farmers benefited from the initiatives, with farmers from Semialata showing significant empowerment through improved access to resources, training, and sustainable farming practices. This collaborative engagement helped identify on-ground challenges, document best practices, and support evidence-based planning for future initiatives. It reinforces NABARD's commitment to promoting sustainable rural development and highlights SUPPORT's role in empowering farmers and facilitating community-led progress in Dadi & Churchu.



A Mate Didi Who Built Her Dream Home through Hard Work 🏠

Kalyani Pradhan, from Padampur village in Sialjora Panchayat, was once a homemaker facing financial challenges in her family. Determined to support her household, she joined the MGNREGA scheme as a mate, working tirelessly to contribute to her family's income.

Through her dedication and relentless effort, Kalyani earned an annual income of approximately ₹47,000, which she prudently saved to build her own house — a dream she once thought was impossible. Her achievement is a testament to the power of hard work, perseverance, and self-reliance.

Her inspiring journey has now made her a role model for other women in the village, symbolizing strength, dignity, and the possibility of achieving one's dreams. This success story is part of the ongoing BRLF initiatives by Ford Foundation and SUPPORT, aimed at empowering women, promoting self-reliance, and fostering sustainable livelihoods in rural communities.



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