



SUPPORT

Society For Upliftment of People with People's Organization & Rural Technology

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Empowering Tribal Communities through Adikarm Yogi Abhiyan 🌿



A Special Gram Sabha was held at Jamdiha Birhor Tola, Churchu Block, Hazaribagh District, under the Adikarm Yogi Abhiyan, in the esteemed presence of Shri Brij Nandan Prasad, Joint Secretary, Ministry of Tribal Affairs, Government of India, along with officials from the District Administration.

The event also marked the inauguration of the Aadi Seva Kendra, a dedicated centre envisioned to facilitate the welfare, inclusion, and empowerment of the Birhor community. The centre will function as a nodal point for accessing government schemes, information services, and development initiatives designed to strengthen community resilience and socio-economic well-being.

The programme witnessed active participation from local community members and Civil Society Organization (CSO) partners, underscoring the importance of collaborative engagement in tribal development. Special acknowledgment is extended to Mr. Binod Kumar Singh (District Manager), Mr. Ravindra Kumar Singh (Program Manager), Mr. Deepak Kumar Sinha (Project Manager), Ms. Sheetal Hembram, Mr. Manoj Tudu, Ms. Pravachan Bharti, and Ms. Godavari Devi, whose dedicated efforts ensured the successful organization of the event.

This initiative under the Adikarm Yogi Abhiyan reinforces the collective commitment to inclusive growth, participatory governance, and sustainable tribal development in Hazaribagh District. 🌿

Fostering Community Awareness for a Clean and Healthy Future



A community awareness campaign on cleanliness, hygiene, and healthy living was organized at Kanjia Village, Churchu Block, Hazaribagh District on 25th October 2025, under Project IDP, an initiative by the MCX and Implemented by SUPPORT.

The event was conducted under the national campaign “Swachhta Hi Seva Hai – Towards a Healthy Life”, with the objective of encouraging behavioral change and promoting sustainable sanitation practices among rural communities.

During the program, the team emphasized the importance of proper toilet usage, handwashing habits, waste management, and maintaining a clean environment as essential steps toward a healthier and more dignified lifestyle. Awareness messages were shared through interactive discussions and demonstrations to ensure better understanding at the community level.

The event witnessed active participation from 147 villagers, including women, youth, and community leaders, who collectively took a pledge to maintain cleanliness in their homes and surroundings. The enthusiasm and involvement of the participants reflected a growing awareness about hygiene and its direct link to health and well-being.

Such initiatives under Project IDP continue to play a pivotal role in driving behavioral transformation, strengthening community health, and promoting sustainable rural development

Veterinary Camp Organized at Khapra Toli, Matlaung Village

A veterinary health camp was organized at Khapra Toli, Matlaung village under the Gram Seva Project, an initiative of the SBI Foundation implemented by SUPPORT in Manika Block, Latehar District. The initiative aimed to strengthen livestock-based livelihoods by ensuring accessible animal healthcare services for rural households.

During the camp, livestock owners availed essential veterinary services, including treatment, vaccination, deworming, and general health check-ups. A total of 27 livestock owners from the village benefitted from the initiative, receiving timely medical support and guidance on preventive animal health practices. The program also emphasized awareness on livestock nutrition, disease prevention, and improved management practices, which are key to enhancing productivity and income stability.

Such interventions contribute significantly to improving animal health and livelihood resilience among small and marginal farmers. By promoting preventive care and regular veterinary services, the Gram Seva Project continues to strengthen the foundation of sustainable rural livelihoods and ensure better economic security for farming families. 🌿



🌱 *Transforming Lives through Solar Irrigation: The Story of Rajni Devi, Karidih Village*



In the small agrarian village of Karidih, under Kimo Panchayat of Mandu Block, Ramgarh district (Jharkhand), water scarcity had long been a serious challenge. Until 2023, only a few farmers were able to cultivate their land, while the rest remained dependent on rainfall, leaving most fields uncultivated.

A remarkable change began in 2024 with the installation of a Solar Lift Irrigation System. The system now benefits 29 farmers, ensuring year-round irrigation access for productive farming.

One of the key beneficiaries of this initiative is Rajni Devi, who earlier cultivated only paddy and maize during the kharif season. After receiving training, she diversified her crops growing

potatoes, onions, brinjal, cauliflower, chillies, and tomatoes for household consumption.

To supplement her income, she cultivated peas and beans commercially. Encouraged by her success, Rajni Devi has now developed a nano orchard model, integrating fruit plants with 200 ridge gourd saplings on her farm. Inspired by her progress, 18 other farmers in the village have also adopted the nano orchard model, marking a collective shift toward diversified and sustainable agriculture.

This initiative by Azim Premji Foundation, implemented by SUPPORT, is demonstrating how access to irrigation, combined with knowledge and technical guidance, can empower rural communities to achieve livelihood resilience and prosperity.

Promoting Sustainable Agriculture through Farmer Field Schools (FFS) 🌱



Under the Project HRDP (P1010), an initiative of HDFC Bank Ltd. implemented by SUPPORT, field-level demonstrations and practical learning sessions are being conducted to strengthen sustainable agricultural practices among rural farming communities in Sirkol Village, Pathagadda Block, Chatra District, Jharkhand.

As part of these ongoing activities, weeding operations in cauliflower cultivation were carried out near the Farmer Field School (FFS) site. The demonstration focused on promoting improved agronomic techniques, such as timely weeding and nutrient management, to enhance crop growth, yield, and soil health.

FFS engaging directly in crop management practices, farmers gain valuable technical knowledge that helps them make informed decisions and adopt sustainable, cost-effective methods in their own fields.

Through Project HRDP, consistent efforts are being made to strengthen livelihood security, promote sustainable agriculture, and build climate-resilient farming systems. These interventions are contributing to improved productivity and enhanced income opportunities for small and marginal farmers across the project area. 🌱

Empowering Girls Through Mobility and Education



As part of the Gram Seva Project, an initiative of the SBI Foundation implemented by SUPPORT in Manika Block, Latehar District (Jharkhand), a special event was organized at Auratand School to promote girls' education and mobility.

Celebrated on the eve of the International Day of the Girl Child, the event was filled with excitement and joy as twenty girl students received bicycles to support their journey toward education and independence.

This initiative marks the beginning of a larger effort, with plans to extend the distribution to more deserving students in the coming months.

The occasion was graced by representatives from the school administration, panchayat, and local community, who motivated the students to continue their studies with determination and confidence.

Through this intervention, the Gram Seva Project seeks to address key barriers to girls' education particularly the challenge of distance and accessibility, which often hinders regular school attendance in rural areas. The provision of bicycles not only enhances mobility but also fosters a sense of empowerment, freedom, and self-reliance among school girls.

Moments of happiness, bright smiles, and enthusiasm reflected the true spirit of the event empowering girls to pedal their way toward a brighter and more equitable future. 

Nurturing Dreams and Confidence – International Day of the Girl Child

The International Day of the Girl Child 2025 was observed on October 11, 2025, at the Smart School, Sirkol Village, Pathagadda Block, Chatra District, Jharkhand, under the Project HRDP (P1010), an initiative of HDFC Bank Ltd., implemented by SUPPORT.

The event aimed to highlight the importance of empowering girls through education and digital learning opportunities. The celebration witnessed enthusiastic participation of girl students who showcased their talents through various cultural performances and shared their aspirations for the future. Their confidence and active engagement reflected the growing awareness and commitment towards gender equality and inclusive education.

The occasion was graced by representatives from the school, local community, and the project team, who emphasized the need to create an enabling environment for girls to access quality education and develop leadership skills.

Under Project HRDP, continuous efforts are being made to strengthen the educational ecosystem through Smart Class initiatives, digital literacy programs, and value-based learning. Such interventions not only enhance learning outcomes but also foster self-confidence and independence among young girls.

The celebration reaffirmed the collective commitment to advancing education, equality, and empowerment ensuring that every girl has the opportunity to learn, grow, and contribute meaningfully to society. 



Empowering Rural Girls: International Day of the Girl Child Celebration at Akakumba Village, Hazaribagh 🌸



In observance of the International Day of the Girl Child 2025, a special program was organized at Akakumba Village, Digwar Panchayat, Daru Block, Hazaribagh, under Project IDP, an initiative by the MCX and implemented by SUPPORT.

The event served as a platform to emphasize the significance of girls' education, empowerment, and equal opportunities, aligning with the global vision of creating an inclusive and equitable society. Through interactive sessions, cultural performances, and motivational addresses, the celebration inspired young girls to pursue their aspirations with confidence and determination.

Active participation from community members, teachers, and local representatives further strengthened the message of unity and commitment toward nurturing a generation of educated and empowered girls.

This initiative reflects SUPPORT's continuous efforts toward promoting gender equity, education, and rural development, ensuring that every girl has the opportunity to learn, lead, and thrive.

Forest Rakshabandhan and Environmental Fair at Dudhmatia, Tatijharia, Hazaribagh 🌳

On 07 October 2025, a Forest Rakshabandhan and Environmental Fair was organized at Dudhmatia, Tatijharia Block, Hazaribagh District, under the joint initiative of SUPPORT and Commons Ground Initiatives. The programme aimed to enhance community awareness on forest protection, tree plantation, and sustainable environmental management.

As part of the event, an awareness stall was established to disseminate information on the significance of biodiversity conservation, climate resilience, and the need for collective action in preserving natural ecosystems. The initiative encouraged participants to adopt eco-friendly practices and recognize the critical role of forests in sustaining rural livelihoods and ecological balance.

The event witnessed enthusiastic participation from local community members, youth groups, and village representatives, reflecting growing awareness and commitment towards environmental sustainability. Symbolically tying the “rakhi” to trees during the occasion reinforced the message of mutual protection and harmony between people and nature.

Through such initiatives, SUPPORT continues to promote community-led environmental stewardship, integrating conservation values into development planning for a greener and more sustainable future. 🌿



Peer Learning Visit at Devgaon, Siyaljora Panchayat – Sharing Best Practices in Planning and Implementation

A team of BRLF CSO Executives from Maharashtra visited Devgaon village, Siyaljora Panchayat (Jagannathpur Block, West Singhbhum District) to gain firsthand understanding of the planning and implementation process under the ongoing project facilitated by SUPPORT.

During the visit, the team observed the Orchard-based Integrated Farming System (IFS) model and interacted with the Mate, MGNREGA workers, and PRI members to understand the DPR preparation process and the functioning of the Mate Forum.

This peer learning exchange served as a valuable platform for cross-learning and experience sharing, fostering the replication of successful community-driven livelihood models across different regions. Such collaborative initiatives strengthen the spirit of partnership and enhance the overall impact of rural development interventions. 🌱🍌

🌱 Empowering Rural Livelihoods through MGNREGA: The Success Story of Mangal Singh Chotamba

In the remote village of Kudapi, under Dhubbila Panchayat of Noamundi Block, West Singhbhum district (Jharkhand), lives Mangal Singh Chotamba, a small farmer who once struggled to sustain his family through traditional farming practices. Limited resources and low productivity made livelihood security a major challenge for him.

A new chapter began in 2022–23, when Mangal Singh benefited from the Mango Plantation (BHGy) Scheme under MGNREGA, implemented by SUPPORT through the Jiwi Daah Hasa Project. With one acre of mango plantation developed, the SUPPORT team encouraged him to adopt intercropping in the vacant spaces between the trees to maximize productivity and income.

Guided by the SUPPORT team, Mangal Singh introduced the Machan (trellis) farming technique and cultivated various vegetables such as maize, black gram, cauliflower, ridge gourd (luffa), and bitter gourd. Among these, ridge gourd and bitter gourd proved most profitable, contributing significantly to his income.



As a result of his consistent effort and adoption of improved farming techniques, Mangal Singh now earns around ₹1,00,000 annually. His enhanced livelihood has made him self-reliant and a role model for other farmers in his village.

“If I had not received the guidance and support for the mango plantation, I would still be struggling. Now I am earning a steady income throughout the year from my own field,”

— Mangal Singh Chotamba

Mangal Singh’s journey stands as a testament to how convergence between MGNREGA and SUPPORT’s livelihood initiatives can bring transformative change at the grassroots level. With technical guidance, proper planning, and dedication, small farmers like him are creating sustainable and prosperous futures for their families and communities



More@

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