



SUPPORT

Society For Upliftment of People with People's Organization & Rural Technology

*Administrative cum Central Coordination Office:
D.V.C Colony , Behind Hanuman Mandir ,Hazaribagh
Dist. Hazaribagh, Jharkhand, Pin Code - 825301
www.supportjharkhand.org*

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Launch of SBI Gram Seva Shalihotra Express, SBI Sanjeevani & Swachhata Sathi Vehicles



SUPPORT participated in the official inauguration of SBI Gram Seva Shalihotra Express, SBI Sanjeevani, and Swachhata Sathi vehicles, launched by Shri Sanjay Prakash, MD & CEO, SBI Foundation, to strengthen rural healthcare, sanitation, and livestock services across Jharkhand.

The programme was attended by the AGM – SBI Bank Regional Zone, Program Coordinator – SBI Foundation, and representatives from various partner NGOs. SUPPORT was represented by Mr. B. S. Gupta (Secretary) and Mr. Abhishek Shankar (Senior Program Manager).

During the interaction, the SUPPORT team shared updates on ongoing initiatives, including value chain development, community engagement, and rural service delivery across multiple districts. The launch of these dedicated service vehicles marks an important step toward enhancing last-mile outreach and improving community-focused development efforts in rural Jharkhand.

IDP Project (MCX) – Field Visit in Daru Block, Hazaribagh

Under the IDP Project (MCX), a joint field visit was conducted by the MCX CSR team and SUPPORT across the villages of Rahamdagga, Akakumba, Purbinano, Digwar, Kanjia, and Chano Khurd in Daru Block, Hazaribagh, to review ongoing sanitation and community development interventions. The visit included inspection of household toilets in Kanjia, interactions with villagers during sample-based data collection, and a meaningful discussion with Mukhiya Shri Mahender Murmu to understand development priorities. The team also assessed pond-side areas for improved water and sanitation management and reviewed progress on initiatives such as dustbin installation and organic waste management structures aimed at strengthening village cleanliness measures. Led by Mr. Alok Kumar Singh (MCX CSR), Mr. B. S. Gupta (Secretary, SUPPORT), Mr. Abhishek Shankar (SPM, SUPPORT), and Ms. Anjali Kumari (PM, SUPPORT), the visit provided valuable insights to further enhance community-led actions and strengthen effective implementation under the IDP Project.



Field Visit & Interaction at Masaliya Block, Dumka



As part of the ongoing Common Connect Initiative, a meaningful field interaction was organized at Masaliya Block, Dumka, featuring the visit of Dr. Anuradha, PhD Researcher at the Global Development Institute, University of Manchester (UK).

The visit provided an opportunity to share on-ground learning from community-driven development efforts. Through meetings with local groups and field observations, Dr. Anuradha gained insights into the region's livelihood interventions, community participation models, and the evolving impact of grassroots initiatives on rural transformation.

The exchange of experiences and research perspectives enriched both the field team and the visiting scholar, strengthening pathways for collaborative learning and evidence-based practices. Such engagements continue to play an important role in enhancing the effectiveness and sustainability of development programmes in the region.

Field Visit by Azim Premji Foundation Team – Mandu Block, Ramgarh



A field visit was conducted by the Azim Premji Foundation (APF) team at Mandu Block, Ramgarh District to review the progress of ongoing developmental initiatives being implemented by SUPPORT.

The team assessed various interventions across livelihood enhancement, education support, and community capacity-building. During interactions with beneficiaries, community members, and field functionaries, the APF team appreciated the visible impact and the dedication demonstrated at the grassroots level.

The visit reinforced the importance of collaborative partnerships in strengthening rural development initiatives. The feedback and insights shared during the visit will contribute to further improving programme quality, fostering innovation, and ensuring sustainable outcomes for the communities we serve.

Just Transition Yatra Receives Warm Welcome in Katkamdag, Hazaribagh



The Just Transition Yatra was warmly welcomed at Banadag, Katkamdag Block, Hazaribagh, with enthusiastic participation from community leaders and local residents. Organized under the Saarthi – Jharkhand Just Transition Network, the event emphasized sustainable development pathways beyond coal, focusing on solar energy, climate-resilient agriculture, and green livelihood opportunities.

The programme featured engaging street theatre performances, conveying messages on environmental protection and responsible resource use. A sapling distribution drive further strengthened the community's commitment toward creating a greener and more sustainable future.

This initiative, facilitated by SUPPORT as part of the Saarthi Network, continues to inspire local communities to actively participate in shaping a sustainable and inclusive development model for Jharkhand.

Celebrating Jharkhand's Silver Jubilee & 150th Birth Anniversary of Bhagwan Birsa Munda – Noamundi Block



On 11 November 2025, a special programme under MNREGA was organized at Noamundi Block, West Singhbhum, to mark two significant milestones 25 years of Jharkhand's formation and the 150th Birth Anniversary of Bhagwan Birsa Munda.

The event witnessed the presence of the BDO, CO, BPO, Gram Rojgar Sevaks, MNREGA Mates, Bagwani Sakhis, along with representatives from SUPPORT (JDH Project) and JSLPS.

The celebration began with a lamp-lighting ceremony, followed by experience-sharing sessions where MNREGA Mates highlighted their field achievements and learnings. Participants were also sensitized on the purpose and usage of the Mate Form as part of strengthening implementation processes.

To acknowledge exemplary community leadership, MNREGA Mates, Bagwani Sakhi, and Gram Rojgar Sevak were felicitated for their dedication and performance. The programme concluded with all participants taking a pledge to uphold honesty, commitment, and service to the community.

The event not only honored Jharkhand's rich legacy but also highlighted the collective efforts driving rural development and empowerment across Noamundi Block.

✦ Celebrating 25 Years of Jharkhand: Kalash Yatra & Plantation Drive at Jango Village



As part of the Jharkhand State Foundation Day and Silver Jubilee Celebration, a Kalash Yatra and Plantation Drive was organized on 13 November 2025 under the Jharkhand Jalchayan Yojana (JJY-01, Giridih) at Jango Village, Jaspur Panchayat.

The programme saw enthusiastic participation from Panchayat Mukhia Smt. Meena Devi, Ward Members, the Watershed Development Team (WDT), PIA-SUPPORT, KSS, and community members. The collective involvement of women, local representatives, and villagers highlighted a strong commitment to environmental stewardship and community-led development.

Through activities such as the Kalash Yatra and plantation, the event reinforced the values of unity, cultural pride, and responsible natural resource management symbolizing Jharkhand's ongoing journey toward sustainability and prosperity.

Janjatiya Gaurav Diwas Celebration at Model School, Matlong



Under the Gram Seva Project, an initiative of the SBI Foundation implemented by SUPPORT in Manika Block, Latehar district, Model School Matlong observed Janjatiya Gaurav Diwas to honor the rich heritage, sacrifices, and contributions of India's tribal communities.

The programme included cultural performances and awareness activities that highlighted the legacy of tribal freedom fighters and their role in shaping the nation's history. Students participated with great enthusiasm, making the event both meaningful and educational. This celebration underscores the project's commitment to promoting cultural awareness, inclusive learning, and stronger community engagement in rural Jharkhand.

Advancing Climate-Smart Agriculture under HRDP (P1010)



Under the Holistic Rural Development Programme (HRDP), farmers are witnessing tangible improvements in climate-resilient agriculture through the installation of Automatic Weather Stations and Soil Moisture Reading Meters. Both systems are functioning effectively, helping farmers make informed decisions on irrigation scheduling, crop planning, and resource management. Farmers have expressed strong satisfaction with the soil moisture meter, noting its usefulness in improving water efficiency.

At the Farmer Field School (FFS) site, interventions such as NADEP composting, vermicomposting, Azolla cultivation, and onion nursery development are contributing to enhanced soil health and better crop productivity. These efforts are promoting sustainable, climate-smart practices and strengthening resilience within the farming community.

Through these targeted interventions, the HRDP project continues to support farmers in adopting environmentally sound and productive agricultural methods.

Field Visit to Kotgarh, Noamundi – Strengthening MGNREGA and Livelihood Systems

A joint field visit by SUPPORT and the BRLF team was conducted in Kotgarh Panchayat, Noamundi, to review ongoing livelihood and MGNREGA interventions. The team engaged with Panchayat and Block-level Mate Forums, beneficiaries, labourers, and farmers, gaining valuable insights into community-led progress and the growing leadership of women in rural governance.

Female Mate Didis have emerged as strong leaders, earning recognition for ensuring smooth access to work opportunities and government schemes. A total of six Panchayat-level and one Block-level Mate Forum are actively supporting villagers with job cards, bank accounts, KYC completion, pensions, and other social entitlements. The increase in women's participation now around 50% at worksites has contributed to higher household incomes and reduced migration. Beneficiaries also reported improvements in timely payments and access to livelihood schemes.

Discussions during the visit focused on further strengthening livelihood and livestock interventions, while also raising awareness on cybercrime and the upcoming 16 Days of Activism campaign. The visit highlighted the significant shift toward women's empowerment, improved rural livelihoods, and enhanced community participation in Kotgarh.



Promoting Natural Farming Practices: Priyanka's Progress in Honhemorha Village



Under the FNSIE Project, supported by the Azim Premji Foundation (APF) and implemented by SUPPORT, farmer Priyanka Kumari from Honhemorha village, Dadi Block, is demonstrating how simple, sustainable practices can transform small farms.

This season, Priyanka adopted two key interventions: line sowing of potato and mustard and the use of Nimastra, a natural pest management solution prepared from neem, cow dung, and cow urine. Line sowing has helped her maintain a well-organized field, ensuring better sunlight distribution, easier weeding, and improved overall crop growth. The application of Nimastra has reduced her reliance on chemical pesticides, lowered farming costs, and contributed to healthier soil conditions.

Her field is now emerging as a model for other farmers in the village, with many visiting to observe and learn about these eco-friendly practices. Priyanka shared that she feels more confident and optimistic about achieving a better harvest this year.

Through such initiatives, the FNSIE Project continues to empower farmers and promote sustainable, climate-friendly agriculture in rural Jharkhand.

Revitalizing Youth Spaces for Holistic Growth | SBI Foundation x SUPPORT

Under the Gram Seva Project, a major transformation has taken place at +2 High School, Matlaung with the renovation of its playground. Once underutilized, this space has now been upgraded into a vibrant hub for physical activity, learning, and community interaction. Supported by SBI Foundation and implemented by SUPPORT, the playground now benefits 891 children and youth, offering them safe and accessible opportunities for sports, exercise, and social engagement. Beyond physical activity, the space fosters teamwork, healthy competition, and overall holistic development. To ensure long-term impact, routine maintenance and awareness sessions on sports and fitness are conducted, making the playground not just a facility, but a sustained catalyst for community well-being. This initiative stands as a shining example of how collaborative efforts can create active, empowered, and healthy communities.



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@support_gu91967



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